



For immediate release

Grand Opening of “The 22nd Hong Kong Mega Showcase” and “The 22nd Hong Kong Food Festival” Tomorrow Festive Christmas Celebration during 25th-29th December

(Hong Kong, 24th December, 2024) The 22nd Hong Kong Mega Showcase, The 22nd Hong Kong Food Festival, The 24th Hong Kong Homex 2024 and e-Expo & Auto HK will be held at Hall 1 and Hall 3, HKCEC, during 25th -28th December, 2024 (Food Festival will extend to 29th December, 2024). There are around 1,000 booths participating in the 4 exhibitions, creating a must-go Christmas in-door Food and Shopping Carnival !

	The 22nd Hong Kong Food Festival	The 22nd Hong Kong Mega Showcase The 24th Hong Kong Homex 2024 e-Expo & Auto HK
Venue	Hall 3, Hong Kong Convention and Exhibition Centre	Hall 1, Hong Kong Convention and Exhibition Centre
Date	25th-29th December, 2024	25th-28th December, 2024
Opening Hours	25th -28th December, 2024 10:00am- 8:00pm 29th December, 2024 10:00am- 7:00pm	25th -27th December, 2024 10:00am- 8:00pm 28th December, 2024 10:00am- 7:00pm
Ticket Selling Sites	(1) Ticketing Counter, G/F, Hong Kong Convention and Exhibition Centre (The cut-off time of ticket purchasing is 45 minutes before the show end) (2) All 7-Eleven stores (until 29th December, 2024, 5pm) (3) Official Online Ticketing Platform KKday, Klook and AlipayHK (until 29th December, 2024, 5pm)	

Ticket Information (The last admission time is 15 minutes before closing)			
Dates	Ticket Price	Ticket Selling Time	Admission Time
25-29/12	<u>HK\$30 One-day Pass</u>	【25-28/12】 11:30am- 6:00 pm 【29/12】 10:00am - 6:15pm	【25-27/12】 10:00 am – 7:45 pm (Hall 1 and Hall 3) 【28/12】 10:00 am – 6:45 pm (Hall 1) Hall 1) 10:00 am – 7:45 pm (Hall 3) (Hall 3) 【29/12】 10:00 am – 6:45 pm (Hall 3)

25-28/12	HK\$15 One-day Pass	【Early Bird Discount】 10:00am - 11:30 am	【25-28/12】 10:00am - 12:00noon
Payment method at Ticketing Counter	<input type="checkbox"/> Octopus Card <input type="checkbox"/> Cash (There is no change for HK\$1,000. Renminbi and foreign currencies are not accepted)		
Free admission	<input type="checkbox"/> Elderly over age 65 (born on or before 1959) will need to show Senior Citizen Card/ <u>Hong Kong Identity Card</u> <input type="checkbox"/> Children aged at or below 3 (born on or after 2021) and height at or below 1m. <input type="checkbox"/> Overseas visitors must registration required		
Tickets for the Disabled	Ticket Selling Time: 【25-27/12】 10:00 am - 7:00 pm (【28/12】 : 10:00am-6:15 pm) Location: Information Counter (opposite to the entrance of Hall 1E) Ticket Selling Time: 【29/12】 10:00 am - 6:15 pm Location: Ticketing Counter No. 1, G/F, HKCEC		

大會舞台節目表 (1號展館) Grand Stage Program (Hall 1)

12月25日(星期三) 25 Dec (Wed)	12月26日(星期四) 26 Dec (Thu)	12月27日(星期五) 27 Dec (Fri)	12月28日(星期六) 28 Dec (Sat)
13:40-14:00 Beans at X'mas 表演嘉賓: Beansies 主辦機構提供	14:00-14:20 XD-Kids 舞蹈迎聖誕 XD-Kids Dance School 提供	14:00-14:20 2024聖誕繽紛Show 小明星舞蹈學校 提供	14:30-14:50 劍擊技巧知多D 嘉賓: 前港隊劍擊代表 張小倫 主辦機構提供
15:00-15:30 「峯」動全城 表演嘉賓: 林峯 司儀: 森美 主辦機構提供	15:00-15:30 聖誕好聲音 表演嘉賓: 古澤文、譚輝智、顏米羔 主辦機構提供	14:30-15:00 My Dear 尹光 表演嘉賓: 尹光 主辦機構提供	15:00-15:20 家居翻新DIY超實用貼士 裝修佬 提供
16:30-16:50 尚朋堂之家電門一番 尚朋堂 提供	16:30-16:50 「德國寶」之廚房好幫手 德國寶 提供	16:00-16:30 「義」有約會 表演嘉賓: 吳卓羲 主辦機構提供	16:00-16:20 花式足球無限Fun 嘉賓: 足球先生陳肇鈞 主辦機構提供
18:00-18:30 聖誕消費大抽獎 嘉賓: 劉穎鏞 主辦機構提供	18:00-18:30 聖誕消費大抽獎 主辦機構提供	18:00-18:30 聖誕消費大抽獎 主辦機構提供	17:00-17:30 聖誕消費大抽獎 主辦機構提供

· 推廣生意的裝膏牌照號碼: 59230, 59233 · 如有任何更改, 恕不另行通知, 大會保留最終之決定權

Ultra-high Discount

The exhibitors present a variety of exhibits with discount of HK\$1, HK\$10, HK\$100, 10% off or at a half-price sale!

Discount (Hall 1)



Discount (Hall 3)



Ultra-high Discount



More on-site exciting activities

- **【Foodie Buddy Club】“Dream Comes True” Lucky Draw**

Register as member of Foodie Buddy Club and participate in the lucky draw! Prizes include

1st Prize: Travel gift voucher to Japan (Valued at HK\$20,000)

2nd Prize: Maxcare Uni Chair (Valued at HK\$14,800)



3rd Prize: Apple iPhone 16 Pro Max 512 GB (Valued at HK\$11,899)

Consolation Prize: Supermarket Vouchers (Total valued at HK\$10,000)

- **Christmas Delights Giveaway (Held in Hall 3 during 25-28 Dec,2024)**

The Organizer will distribute cookie box or snacks to visitors during the designated time.

- **Christmas Tote Bag**

Visitors who purchase admission tickets could redeem a tote bag in the Organizer's booth. (Gifts are available while supplies last, first-come-first-served.)

- **Jetso from Walking Through the Expo**

Visitors who purchase admission tickets could redeem gifts. (Gifts are available while supplies last, first-come-first-served.)

- **Stage Lucky Draw**

With consumption over HK\$500, visitors could participate in the lucky draw! Prizes include home appliances, bedding and kitchenware. Visitors could also join the free DIY workshops and services with the lucky draw raffle ticket.

- **Free Workshops/ Services**

Visitors could also join the DIY workshops and services with the lucky draw raffle ticket, include Russian Embroidery Pin Workshop, Double-sided cross-stitch Decoration workshop, Cream Gel Card Holder Workshop, Texture Art workshop, Eco-friendly paper pulp painting workshop, Leather keychain workshop, Hand-painted lucky cat workshop, Perler bead workshop, Russian embroidery brooch workshop

-END-

Hongkong-Asia Exhibition Group (Holdings) Ltd

24th December, 2024

Show website :



The Hong Kong Mega Showcase

The Hong Kong Food Festival

*Trade Promotion Competition License No.:59233,59230

*The discount information is provided by exhibitors. There will not be further notice for changes.

*Gifts/ DIY workshops are limited, first-come-first-served while supplies lasts.



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On-site activities: <https://megashow-expo.com.hk/%e5%a0%b4%e5%85%a7%e6%b4%bb%e5%8b%95.html>

Photos: [https://drive.google.com/drive/folders/1bIQn1RbSkRjA5f1m3xNWUOz2OQDz9lq?usp=drive link](https://drive.google.com/drive/folders/1bIQn1RbSkRjA5f1m3xNWUOz2OQDz9lq?usp=drive_link)